

Let's Walk Together

This winter, we'll walk together and help Alzheimer Societies across Ontario raise funds for important local programs.

Join us for the **2008 Manulife Walk for Memories** and make a difference in your community.

Let's WIN PRIZES Together!

Grand Prize: The top fundraiser from each event is entered into a draw to win a 7-day, all-inclusive vacation to a tropical destination.

Early Bird Prize: Raise \$250 online by December 20, 2007 for your chance to win a \$500 RONA Gift Card.

Recruit Friends Prize: Raise \$150 online, recruit 2 friends who each raise \$150 online and each of you could win a digital photo frame.

Visit www.walkformemories.ca for contest guidelines.

INCENTIVE LEVELS

- \$ 50. Walk for Memories T-shirt
- \$200. T-shirt plus \$10 value gift
- \$250. T-shirt plus \$15 value gift
- \$300. T-shirt plus \$20 value gift
- \$350. T-shirt plus \$25 value gift
- \$400. T-shirt plus \$30 value gift
- \$450. T-shirt plus \$40 value gift
- \$500.+ T-shirt plus \$50 value gift

Provincial Partners



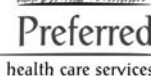
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Alzheimer Society
PEEL



WALK for Memories
is proudly sponsored by:



Société Alzheimer Society

1-800-879-4226 • www.walkformemories.ca



www.walkformemories.ca



Alzheimer Society

Manulife
Walk for
Memories

PEEL REGION

Sunday, January 27, 2008
Erin Mills Town Centre

Sunday, February 3, 2008
Bramalea City Centre

Call 905-278-3667 to pre-register.



Alzheimer Society

Manulife
Walk for
Memories

Step 1:
Join Today

Register online now at www.walkformemories.ca, or by completing the registration form on the inside of this brochure and bringing it with you to the event.

Check out the Early Bird Prize!
Details online.



Step 2:

Recruit Friends & Family

Share the memories and the fun by recruiting friends and family. Start a team with your colleagues or loved ones and everyone wins. Simply go online at www.walkformemories.ca to start a team, or fill in the team information on the registration form inside this brochure.

Bring friends and family for your chance to win the Recruit Friends Prize!
Details online.

"Proceeds from the Erin Mills and Bramalea Walks support programs and services of Alzheimer Society Peel".

Help up speed up the "sign-in" process by pre-registering yourself or your team.

Call 905-278-3667

Step 3:

Fundraise for Memories

Collect pledges online, in person (with the pledge form inside this brochure), or try a combo for even greater chances of winning prizes.

Thanks to walkers like you, we raised more than \$1.2 million last year across Ontario.

These Walks support vital services that benefit over 160,000 Ontarians currently living with Alzheimer's disease and related dementias. With your help, we can reach this year's goal of \$1.4 million – so start fundraising today!

Set a record by being the top fundraiser at your Walk. You could win the Grand Prize! *Details online.*

MISSISSAUGA LOCATION

Sunday, January 27, 2008
ERIN MILLS TOWN CENTRE
5100 Erin Mills Parkway, Mississauga

- Registration 8:00 a.m.
- Warm-UP 8:45 a.m.
- Walk 9:00 a.m.
- Closing Ceremonies 10:30 a.m.

All Walk activities to be concluded by 11:00 a.m.

BRAMPTON LOCATION

Sunday, February 3, 2008
BRAMALEA CITY CENTRE
25 Peel Centre Drive, Brampton

- Registration 8:00 a.m.
- Warm-UP 8:45 a.m.
- Walk 9:00 a.m.
- Closing Ceremonies 10:30 a.m.

All Walk activities to be concluded by 11:00 a.m.