



Alzheimer Society
PEEL

Alzheimer Society Peel
60 Briarwood Avenue
Mississauga, Ontario L5G 3N6
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ANNUAL REPORT

April 1, 2010 to March 31, 2011

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Charitable Registration No: 132657396 RR0001
Executive Director: Christopher Rawn-Kane

Events

MAJOR FUNDRAISING EVENTS 2010-2011

EVENT	DATE	AMOUNT RAISED
Gala	November 12, 2010	60,630
15th Annual Walk For Memories	January 30, 2011	49,920
14th Annual Golf Marathon	September 20, 2010	41,805
Third Party Fundraising	2010	27,208
26th Annual Bowlathon	April 30th, 2011	21,168
Annual Coffee Break	September 2010	18,991
Teddy Bear Campaign	2010	8,565

All the successful fundraisers are made up of these essential components: generous donors/sponsors, enthusiastic participants, dedicated volunteers and hard-working staff members.

Thanks to everyone who helped to ensure that the Alzheimer Society Peel's 2010 -2011 fundraising events were such an enormous success!

FORGET ME NOT GALA



SUPPORTERS AT WALK FOR MEMORIES



EXTRACT FROM AUDITED FINANCIAL STATEMENTS

A copy of complete Audited financial statements can be supplied by the Alzheimer Society Peel Office

Statement of Financial Position As at March 31, 2011

ASSETS	2011 \$	2010 \$
CURRENT ASSETS		
Cash	120,661	192,487
Short-term investments	40,922	172,171
Accounts and other receivables	173,005	102,480
Prepaid expenses	65,038	71,354
	<u>399,626</u>	<u>538,492</u>
LONG TERM INVESTMENTS	379,539	460,768
CAPITAL ASSETS	<u>1,405,311</u>	<u>1,302,265</u>
	<u><u>2,184,476</u></u>	<u><u>2,301,525</u></u>

LIABILITIES

CURRENT LIABILITIES		
Accounts payable and accrued liabilities	155,258	283,155
Amounts held in trust	23,549	23,549
Deferred revenue	11,186	82,472
	<u>189,993</u>	<u>389,176</u>
DEFERRED CAPITAL CONTRIBUTIONS	<u>325,379</u>	<u>270,249</u>
FUND BALANCES		
General fund	1,855,211	1,747,719
Ministry of Health programs fund	(186,107)	(105, 619)
	<u>2,184,476</u>	<u>2,301,525</u>

Statement of Operations For the year ended March 31, 2011

REVENUES	2011 \$	2010 \$
Local Health Intergration Networks	3,441,435	2,451,073
Client fees	500,516	427,086
Fundraising and other	361,993	220,193
Donations	104,132	288,471
Travel fees	95,084	87,320
Trillium grant	74,747	76,952
Memoriam	52,304	50,050
Investment income	22,622	39,106
New Horizon grant	-	25,000
	<u>4,652,833</u>	<u>3,665,251</u>

EXPENSES

Wages and benefits	3,213,953	2,530,520
Occupancy	502,785	308,352
Office	170,083	128,064
Client transportation	129,496	97,537
Meals	107,337	86,673
Program supplies	83,765	17,491
Startup costs	74,954	
Promotion and fundraising	68,123	77,974
Administrative and professional fees	32,440	26,922
Printing and literature	27,506	24,996
Conferences	19,145	7,421
Travel	14,390	13,205
Bad debts	9,927	6,773
	<u>4,453,904</u>	<u>3,325,928</u>

Excess (deficiency) of revenues over expenses before the following 198,929 339,323

OTHER EXPENSES

Amortization	116,795	70,797
Deferred capital contributions	55,130	229,357

NET INCOME (LOSS) 27,004 39,169

Approved on behalf of the Board

Evelyn Carriere

Evelyn Carriere, President

Josephine Marks

Josephine Marks, Treasurer

OUR MISSION STATEMENT

The Alzheimer Society Peel exists to alleviate the personal and social consequences of Alzheimer's disease; to help find the cause, prevention and cure.

Partnerships

- Pfizer Canada, Origin Evergreen, Sunrise Senior Living, Steve Connolly, Medtronics, Electrolux, City of Mississauga, University of Toronto (Mississauga Campus), Peel Regional Police, A.E. Appliances, Bob Waldron, Chris Parson, Starr's on the Credit, Credit Valley Hospital, Homewatch Caregivers, We Care Home Health Services, Premier Homecare Services, Bayshore Home Health, Nurse Next Door, Comfy Care and Home Instead for their support of educational conferences for community professionals.
- Mississauga Halton Local Health Integration Network, New Horizons's For Seniors, Ontario Trillium Foundations, Medtronics Foundation and The Lloyd Carr - Harris Foundation for their financial support of Alzheimer programs.
- Mississauga Benevolent Fire Fighter's Association for sponsoring the Alzheimer Society Peel Bowllathon for 3 years.

Our Donors

The Alzheimer Society Peel is extremely grateful for all donations received over the past fiscal year. Over 4000 donations were made to our organization in support of providing critical services to families affected by Alzheimer's disease, and to help fund continuing research. The Alzheimer Society Peel, along with the many families who benefit from our work, would once again like to express our appreciation for your generosity and kindness.

A. M. Conforzi Professional Corporation
Active Tyre & Auto Centre
Aircraft Appliances and Equipment
Altus Health Group
Appelwood Chevrolet Cadillac Corporation
Army, Navy and Air Force Veterans of Canada
Arsenault Architect Inc.
Bayshore Home Health
Berreskin & Parr Management
Blainey Wellness Centre (Brampton) Inc.
BMO Employee Charitable Foundation
Bramalea City Centre
Bramalea Lions Club
Brampton and Area Community Foundation
Brampton Caledon Community Living
Bulk Barn Foods Limited
Chartwell Seniors Housing Churchhill Place
Christian Michael Production Inc.
CIBC Lakeshore and Stavebank Branch
City of Mississauga Transportation & Works
Clifford Barker & Family
Clow Canada
Corporation of the City of Brampton
CRT Founder's Golf Tournament
Deeth & Co. LLP
Duca Financial Services
East Dell Estates Winery
Eastman Manufacturing Inc.
Erin Mills Lodge
Evergreen College
Faith Manor Nursing Homes
Giant Tiger Stores Ltd.
Giffels Design Inc.
Hillcrest Public School
Home Instead
Homewatch Caregivers
Huttonville Lions Club
Investors Group Financial Services Inc.

JAE Associates Ltd.
Lyon & Butler Insurance Brokers Ltd.
James F. Hyland Professional Corporation
Janis Koval
Knights of Columbus
Legend Creek Homes
Leisureworld (Chesley Park Resident Council Fund)
Leisureworld Caregiving Centre
Lorne Park Secondary School
Lundbeck Canada Inc.
Malton Village LTC
Maritime Ontario
MBS Steel Ltd.
Mentor College
McRae Engineering Equipment Limited
Mississauga Fire Fighters Association
Mississauga Scottish Club
Morton Way Public School
MRC Health Care
Nabeta Health Services Ltd.
Norval United Church Woman
Nurse Next Door
Ontario Racquet Club
OPG Employees' & Pensioners' Charity Trust
Origin Evergreen Mississauga
Pace Savings & Credit Union Ltd.
Peel Regional Police 11 Division
Peel Regional Police Association
Pfizer Canada Inc.
Plan It Measuring Co Inc.
Preferred Health Care Services
Premier Homecare Services
Prudential Foundation (The)
RBC Foundation
Region of Peel Transportation Planning
Room Graphics and Design Inc.

Revera Retirement
Rhyson Systems Inc.
Rogers Cable 10
Rudy Blair
Samuel, Son and Company Limited
Sheridan College
Shoppers Drug Mart Life Foundation
Southbrook Lodge Inc.
St. John Fisher Catholic Women's League
St. Joseph of Nazareth Church
STYLUS Asset Management
SunGuard Availability Services Ltd.
Sunrise Senior Living
Telus Dollar for Dollar
The Catholic Women's League of Canada
Mady Development Corporation
Telus Day of Giving
The Clorox Company of Canada Ltd.
The Co-operators
The 2010 Gala Committee
The Davis Family
The Kensington
The Kentones
Timothy's Coffee
Trios College
Toskan Casale Foundation
Trafalgar Lodge
University of Toronto (Mississauga)
Walmart
Xerox Central Operation Canada
680 News

- Although all donations are appreciated, due to space limitations only Corporate/Community donors of over \$200 are listed here.
- **We do not canvass door to door.**

YOUR PRIVACY IS IMPORTANT TO US

The Alzheimer Society Peel respects the privacy of our donors. We do not sell, trade or otherwise share our mailing lists. We have created Privacy Policies which are in compliance with The Personal Information Protection and Electronic Documents Act (PIPEDA), enacted by the Federal Government on January 1, 2004. Please contact our Privacy Officer at 905-278-3667 if you have any questions related to Privacy.

Events

SUPPORTERS AT WALK FOR MEMORIES



ORIGIN GOLF



MUSIC TO MEMORIES

We had a very exciting year as Memories to Music 2011 came to the end!!!

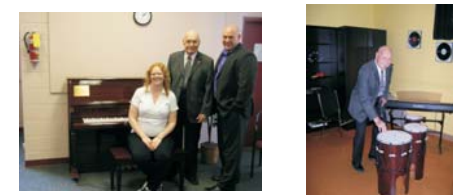
We had the most student partners ever. Rogers Television visited us and interviewed a couple of the students and a senior partner, and for the first time ever we used our newly minted student Handbook. Within the last two years we have presented Memories to Music at various conferences including the *Canadian National Music Therapy Conference and the Changing Melody Conference*. We've sought our various proposals to continue to build the program across Canada so those living with Alzheimer's disease and related dementias can benefit from this exciting program.

Thank you to everyone who supported the program and attended the concert.

DONATION TO MUSIC PROGRAM

The Music Therapy Department would like to thank Clifford Barker and his family for their extremely generous donation to the program this year. We were able to purchase a new piano, keyboard, drums, music books and a MacBook for the program. For the first time; each Day Program has a piano and drums for all our clients.

A great big THANK YOU goes out to Clifford Barker and his family for their generosity and their belief in the Music Therapy program here at the Alzheimer Society Peel.



Events

BOWLATHON

Alzheimer Society Peel's 26th Annual Bowlathon was a Smashing Success!

On Saturday April 30th forty-five teams celebrated the Spring with a smashing good time! The Alzheimer Society Peel's 26th Annual Bowlathon raised just over \$21,000 for the Society's programs and services. The event was sponsored by Deeth & Company, and James F. Hyland Professional Corporation. Amongst the participants was the Mississauga Fire Fighters Benevolent Fund 1212 who have been participating in the events since its inception 26 years ago! A big thank you to all who participated and to the volunteers who helped make this event a memorable and rewarding evening.



Mississauga Fire Fighters Benevolent Fund 1212 Steve Marshall, Fire Fighter & Trustee presenting the donation to Chris Rawn-Kane, Chief Executive Officer - Alzheimer Society Peel

TEAMS AT BOWLATHON



STAFF AND VOLUNTEERS AT BOWLATHON



2010/2011 STUDENTS BURSARIES

Sheridan College Gerontology, Social Service Worker and Practical Nursing Students - Alzheimer Society Peel awarded 9 Bursaries for a total of \$6300.00

VOLUNTEER

The month of April was Volunteer Appreciation! Alzheimer Society Peel would like to extend a heartfelt thank you to all of the volunteers who give freely of their time to help provide support to our members and to the Society's initiatives.

The Ann Wait Volunteer of the Year Award is given to an individual in recognition of their dedication and devotion that goes above and beyond the call of duty. The recipient is nominated by Alzheimer Society Peel staff and then chosen by Senior Management. Although these individuals are not the recipient, their work with Alzheimer Society Peel is admirable.

- Bill Winfield has been very active in the Society over the past year. He began as a co-facilitator for the Port Credit location's support groups, and then quickly moved into helping with Special Events, and the Grade 5 School Program.
- Eugene Isabella shares his love of music with our members in the Day Programs playing his accordion. His musicality is so infectious that many of our members are seen and heard dancing and singing.
- Wendy from St. John's Ambulance comes with her loveable puppy to bring smiles to our members with Pet Therapy.

The recipient this year of the Ann Wait Volunteer of the Year Award is Celia MacKay. Celia began volunteering at the Society in the Brampton Day Program. While there, she is involved with one-on-one activities, assisting with the morning Stronger for Longer Program, and helps with the daily meals. Her bright and warm personality is infectious and both members and staff have expressed that she is an integral part of the Brampton Day Program. Celia has also been involved with the Friendly Visiting Program where she visited with a client on a regular basis providing socialization and friendly support. Celia's work with Alzheimer Society Peel is greatly appreciated and we congratulate her on receiving the Ann Wait Volunteer of the year Award.

VOLUNTEERS



2011 TEDDY BEAR



BOARD MEMBERS 2010/2011

Marie Benjamin	Iona Jaffe	Josephine Marks	For acceptance 2011-2012
Evelyn Carriere	Nora Lapp	John North	George Douglas
Gladys Wong-Chan	Dianne Lezon Giacomelli	Dan Wakabayashi	Beverly McPherson
Shannon Doherty	Vinod Malhotra		Mary Lynn Peters
Nichole Fisher	Marion McKeen		